

Objective

Candidate with approximately nine years of writing and editing experience looking to apply skills to prospective employer.

Recent Experience

Copywriter, iVET360 (11/2017 to Current)

- » Write and edit technical and creative copy for veterinary offices across the U.S., including newsletters, ads, web copy, learning material, proposals, research reports, and social media
- » Write press releases to local and national publications, have been published in the Portland Business Journal, Today's Veterinary Business, and Veterinary Practice News, among other outlets
- » Work with marketing managers, web developers, graphic designers, and executive leadership in a data-driven environment to provide a distinct brand voice to each client

Copy Editor, CMD Agency (10/2015 to 11/2017)

- » Edit, proof, and rewrite technical and creative documents including brochures, social media copy, and press releases using MS Word track changes, Adobe Acrobat, and in hard copy
- » Manage style guides for specific clients in addition to working with the Chicago Manual of Style, Associated Press Stylebook, and brand-specific style guides for dozens of other clients
- » Collaborate with other editors, writers, project managers, art directors, and designers to ensure proper edits and design elements are accurate according to brand standards

Web Content Editor, Fred Meyer/Kroger (06/2012 to 10/2015)

- » Research, develop, and write content and item specifications for digital online catalog; build, edit, and maintain style guides for consistency
 - » Manage the workflow of product information and images onto an electronic database for web presentation; research seasonal trends to schedule when specific items are displayed online
 - » Interact with subject matter experts, buyers, suppliers, and photography personnel to gather item data and organize information to produce under Fred Meyer standards
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Education

Portland State University

- » MA, English: Technical and Professional Writing (Expected 06/2019)
- » Graduate Certificate, Education: Teaching Adult Learners (Expected 06/2019)

University of Oregon

- » BA, English
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Additional Programs and Skills

- » Microsoft Office, Adobe Creative Suite, JIRA, Confluence, Basecamp, Google Docs/Forms
- » HTML, XML, DITA, CSS, easyDITA, Madcap Flare
- » Twitter, Facebook, Google+, Tumblr, LinkedIn, Nextdoor, WordPress, Zendesk, MailChimp