

MEDIA RELEASE
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iVET360 announces release of LearningVet.com, a training resource that helps optimize veterinary practice operations

PORTLAND, Ore. – In an effort to accelerate veterinary hospital procedures, iVET360 — a boutique practice management services company with over 200 clients across the country — has developed LearningVet.com, an immersive digital training resource which includes courses designed to enhance the front-end of veterinary hospitals.

Aimed at practice managers, LearningVet.com has course content for all roles in the hospital, including phone skills training, reputation management, social media marketing and supervisor skills training. The coursework has been specifically engineered to maximize productivity — rather than sit through typical 30-minute online lessons, LearningVet.com breaks classes down into smaller, interactive segments for easy-to-find, highly engaging content.

"We are currently using LearningVet.com as a resource in our practice. It is invaluable in providing ongoing training that can be customized to our personal needs," said Dr. Sara Liddell of River City Veterinary Hospital. "The videos are done extremely well and are informative without being excessive in length or over-the-top. Overall, LearningVet is right on point."

Along with the efficient schedule of the coursework, LearningVet.com offers convenient digital access anytime, anywhere. Classes are available through a computer, tablet or smartphone, allowing users to complete lessons at their own time and pace.

After initially being built exclusively for iVET360 clients, LearningVet.com is now available to all veterinary hospitals for a monthly subscription fee, which requires no contract. Trial periods are also offered for practice managers who wish to view the content and test the program, which includes over 65 courses.

The content of LearningVet.com is based on years of industry experience, including veterinary consulting work and time spent working in practices. The ultimate goal of the program is to improve hospital operations and to foster growth in practice managers.

For more information on the curriculum and to sign up, visit LearningVet.com.

About iVET360:

Established in 2013 and headquartered in Portland, Oregon, iVET360 is a practice management services company that provides critical support to veterinary hospitals across the nation. Their specialists

educate and assist veterinary practices with marketing, staff development and analytics to ensure complete implementation of proven business strategies into the daily activities of the hospital.

For media inquiries and media interview requests, please contact our public relations firm at 503.765.6360 or info@ivet360.com.