

MEDIA RELEASE  
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## iVET360 expands to new office in the Mason-Ehrman building, listed on the National Register of Historic Places

**PORTLAND, Ore.** – After launching Pulse, a successful veterinary software designed to track hospital data, iVET360 has recently expanded its offices to a 9,800 square-foot building, which is twice the size of its former headquarters.

The professional services company, with over 300 clients across the country, now calls the historic Mason-Ehrman building its home. Built in 1908 and located in Old Town, the seven-story structure has deep roots in the city of Portland, and is listed on the National Register of Historic Places, which highlights locales that are worthy of preservation.

Featuring open floor plans with high ceilings, six conference rooms, stadium seating, indoor bike parking, lockers and showers and LEED EBOM Gold Certification, the building retains its historic integrity while staying at the forefront of sustainability. Efficiency upgrades have been implemented which will see a 38 percent reduction in energy use and a 44 percent reduction in water use.

The open floor plan was a big draw for iVET360, whose experienced staff emphasizes teamwork for cross support of their clients.

“Our new office allows for increased collaboration, which is different from our competitors, who most often work remotely and even across state lines with their own team members. For us, we absolutely value having everybody in the same room at the same time,” said Matt Murray, co-founder and CEO. “Our depth of support includes dedicated managers who work directly with our clientele and cater to their specific needs. This setup allows us to better serve our clients, and ultimately achieve our goal of helping more companion animals.”

iVET360 shares the Mason-Ehrman building with Work & Co., a global digital product agency, and Prosper Portland, the economic and urban development agency for the city of Portland. As a company dedicated to helping more companion animals, it should come as no surprise that iVET360 is a dog-friendly office, with friendly snouts milling about the premises.

The new move highlights a company that has enjoyed tremendous growth every year, and is currently expanding by looking to double its sales team. Along with offering traditional marketing and analytics services, they also offer the aforementioned software Pulse, along with LearningVet.com, a digital training resource for veterinary practice managers.

For more information on iVET360, visit [iVET360.com](http://iVET360.com).

About iVET360:

Established in 2013 and headquartered in Portland, Oregon, iVET360 is a professional services company that provides critical support to veterinary hospitals across the nation. Their specialists educate and assist veterinary practices with marketing, staff development and analytics to ensure complete implementation of proven business strategies into the daily activities of the hospital.

For media inquiries and media interview requests, please contact us at 503.765.6360 or [info@ivet360.com](mailto:info@ivet360.com).