

**MEDIA RELEASE  
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## iVET360 delivers another veterinary industry first; 100 percent risk-free marketing

**PORTLAND, Ore.** – iVET360 continues to develop marketing, analytics and HR and training services that are changing the industry. The independently owned and operated veterinary services company, which has clients in all 50 states, currently offers services on a no-monthly contract basis. Because of their consistently proven market-leading results, they are now building upon this risk-free commitment by offering an industry-first money-back guarantee.

iVET360 will provide a minimum 100 percent return on clients’ monthly cost within 90 days or the first three months of iVET360 fees will be 100 percent returned.

“By offering this risk-free guarantee in conjunction with our no-monthly contracts structure, we are continuing to show that iVET360 is unlike any other veterinary service provider,” says Matt Murray, CEO. “We strive to truly be a trusted partner to the industry and we consistently deliver market-leading results for our clients. This is a full win-win — from the hospitals, to the clients, to the pets, who are, most importantly, receiving the quality veterinary care that they need.”

Along with their innovative business model, iVET360 continues to support the industry by offering free best practice and educational content in the forms of digitally relevant and informative articles month after month. They also gift any hospital (client or not) with a free LearningVet.com course each month, to help keep practices up-to-date on optimizing and accelerating their hospital operations.

### About iVET360:

Established in 2013 and headquartered in Portland, Oregon, iVET360 is a practice management services company that provides critical support to veterinary hospitals. Their specialists educate and assist practices with marketing, analytics and HR and training to ensure complete implementation of proven business strategies into the daily activities of hospitals.

For media inquiries and media interview requests, please contact them at 503-765-6360 or [info@ivet360.com](mailto:info@ivet360.com).