Joseph Manuel

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Objective

Candidate with 11 years of writing, editing, and proofreading experience looking to apply publishing skills to prospective employer.

Education

Portland State University

- » MA, English: Technical and Professional Writing (2019)
- » Graduate Certificate, Education: Teaching Adult Learners (2019)

University of Oregon

» BA, English (2009)

Recent Experience

Content Manager, Marguam/Amazon (12/2020 to Present)

- » Write, edit, and develop technical documentation for Amazon project management software, including user guides, step-by-step directions, help content, and more
- » Collaborate with subject matter experts, developers, customer success managers, and other resources to research and gather information to compose collateral for various outlets
- » Upload technical documentation onto a content management system and provide written directions, imagery, tables, graphs, and other aides onto platform for online publication

Senior Copywriter, CLEAResult (09/2019 to Present)

- » Develop, write, edit, proofread, fact check, and perform quality assurance checks on marketing and technical materials for national clients in the energy-efficiency industry
- » Projects consist of deliverables in hard copy and digital formats, and include mailers, sell sheets, website content, videos, case studies, blogs, and other documents
- » Collaborate with senior designers, art directors, senior copyeditors, producers, marketing managers, and other high-level team members to concept and develop collateral

Copywriter, iVET360 (11/2017 to 07/2019)

- » Write and edit technical and creative content for national and international animal hospitals including newsletters, ads, web copy, learning materials, proposals, research reports, and social media
- » Study industry trends to write iVET360's internal and external company collateral including blog posts, research articles, press releases, sales materials, staff bios, and more
- Work with marketing managers, web developers, graphic designers, analysts, and executive leadership in a data-driven environment to provide a distinct brand voice to each client

Additional Programs and Skills

- » Microsoft Office, Adobe Creative Suite, JIRA, Confluence, Basecamp, Google Docs/Forms, Workfront
- » HTML, XML, DITA, CSS, easyDITA, Madcap Flare
- » Twitter, Facebook, Instagram, LinkedIn, Nextdoor, WordPress, Zendesk, MailChimp